



From Life Cycle Engineering® – the leader in Reliability Excellence



**Welcome back to Rx Today!**

Many of us are in the midst of planning how we will accomplish improved results in 2008. This brings Ben Franklin's definition of insanity to mind: doing the same thing over and over and expecting different results. Improving results requires embracing new strategies. But first you need to figure out what those new strategies should be. That's where awareness and education come in to play. This month, Rx Today focuses on training and education, and provides some ideas about how to maximize the effectiveness of training.



*Ben Franklin's definition of insanity: doing the same thing over and over and expecting different results.*

**How do I justify spending money on training?**

*If you're personally seeking the opportunity for further education, consider this advice. And if you're the manager receiving training requests from your team, you might want to pass this advice along to them!*

Training is successful when students apply new knowledge and skills to produce desired results. Since managers think in dollars, consider building a business case for training, keeping these three things in mind before asking your manager to invest in training.

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**Ask the Expert**

*Rx Today welcomes questions for experts to answer in future issues. Please send your questions to <mailto:info@LCE.com>.*



**Maximizing Training Effectiveness**

In this interview, Bill Wilder, M.Ed., Director of the Life Cycle Institute, answers questions about adult education principles and how to maximize the return on your training investment.

*Questions in the interview include:*

1. The Life Cycle Institute offers instructor-led classroom training. Why have you chosen this method of instruction rather than, for example, computer-based

“The first part of every effective educational event should be capturing a student’s attention and motivating a student to learn by stimulating his curiosity.”

training?

2. Are training and education always the solution to performance problems?

3. How can reliability training help address critical business issues faced by asset-intensive industries?

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## NEW COURSE starting in 2008

### [Successfully Leading People](#)

Are you expected to lead people to produce results? Avoid the mistakes that can stand in the way of success by learning and practicing tools and techniques that will make you a more effective leader. In this course you’ll learn how to build trust, create results through performance feedback, resolve conflict positively, plan and facilitate effective meetings, create communication plans and deliver successful presentations. You’ll return to the job with renewed confidence in your leadership abilities.

Check the Life Cycle Institute’s [New 2008 Schedule](#).

Register today by calling 800-556-9589 or email <mailto:education@LCE.com>.



The learning source for  
Reliability Excellence



### [IMC 2007](#)

December 4-6, 2007 Daytona Beach, FL

Rick Fox and Shon Isenhour, CMRP present on [“Predictive Maintenance Strategy. Application and Successes”](#)

December 4, Workshop #1

[Reliability Leadership Workshop](#), by Ron Moore, PE, MBA, Author, *Making Common Sense Common Practice: Models for Manufacturing Excellence, and of What Tool? When? Selecting the Right Manufacturing Improvement Tools*

December 5, Workshop #8

[The Reliability Excellence Experience](#), by Darrin Wikoff, CMRP

### [Upcoming Events](#)

iPresentation, [“Analyzing the Preventive Maintenance to Corrective Maintenance Relationship.”](#) is available for downloading at [reliabilityweb.com](http://reliabilityweb.com).



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