

Objectives: The Foundation of High Impact Learning

Learning is a process – not an event. Think back to a time when you truly learned something. It likely occurred when you were doing something: riding a bike, driving a car. You didn't learn how to do this by sitting in a classroom, reading a book or watching a video. You learned it by doing it. Learning is a process that involves the classroom and application at work.

In this 2-hour live online course, you will learn the importance of clearly defined, measurable learning objectives. The class explains the process of learning as a team effort between facilitator, manager and participant. You will discover the power of learning impact maps and the business value that an effective and well-designed training program can bring to your organization.

Learn How To

Describe the “process” of learning

Recognize active measurable learning objectives

Explain learning impact maps

List 4 ways to assure on the job application

Who Should Attend

Leaders who are responsible for producing results from learning investments. This would include learning and development and line operations managers.

Life Cycle Institute

Think it's impossible to have an interactive, effective online course that produces results? Think again. It is possible to meet your training needs in a Life Cycle Institute online course. Be prepared for an active online environment. Our live, web-based courses are highly interactive and combine the elements of social, facilitated and self-directed learning to maximize online training effectiveness. Our courses are designed to teach by doing, and include tools and practical guides to help you implement learning on the job.

- Facilitators who are practitioners and experts in learning transfer
- Participant-centered learning design and online engagement tools – minimal lecture and maximum practice
- Facilitated, social and self-directed learning activities
- Flexible classes so any technical skill level can achieve maximum engagement and knowledge retention

Scheduling & Pricing

Contact us to schedule a private class for your organization.

Location: Life Cycle Institute, 4360 Corporate Road, Charleston, SC 29405-7445

Registration: 800-556-9589 • education@LCE.com • www.LCE.com

Customized Online and Blended Learning Solutions

Your training needs are unique. Unique needs may require customized, online training. We can perform an online or in person needs analysis to help you determine training needs, then customize a solution that blends online, classroom and individual training. For more information please contact Dan Anderson at 800-556-9589 or education@LCE.com.

Course Facilitators



Bill Wilder, Director of the Life Cycle Institute

Bill holds a Masters of Education degree from East Tennessee State University and a Bachelors of Science in Human Resources. Prior to working with LCE, Bill worked as the Director of Sales and Marketing at Greenville Technical College where he created the Asset Performance Institute in collaboration with Fluor. Bill's experience also includes managing sales teams in four states while working with AT&T. He produced over \$100 million while receiving the company's highest sales

award four years in a row. He also created the national Sales Manager Certification program, developed a sales candidate assessment process and developed the Excellence in Sales training course.